

**Productivity. Collaboration.
Retention. Agility.**

It's not WHERE you work...

IT'S HOW YOU WORK. TAKE A LOOK AT THE RESULTS FROM IDC'S LATEST RESEARCH, SPONSORED BY TARGUS, TO FIND OUT WHY ACCESSORIES ARE KEY TO DRIVING AGILE WAYS OF WORKING, EMPLOYEE PRODUCTIVITY, TALENT RETENTION AND COLLABORATION FOR DIGITAL TRANSFORMATION.



EMEA organisations have more mobile workers than ever before



of organisations have a mobile workforce



of companies allow homeworking

SO IT'S MORE IMPORTANT THAN EVER TO ENSURE THAT THEY HAVE THE RIGHT TOOLS AVAILABLE TO THEM, WHEREVER THEY'RE WORKING. BUT MANY EMPLOYEES DON'T REPORT ISSUES WITH THEIR INCOMPATIBLE ACCESSORIES.

IT COMPLAINS ABOUT HOT-DESK SET UPS, DAMAGED DEVICES AND MISSING OR UNAVAILABLE ACCESSORIES ARE MORE OFTEN RAISED TO LINE MANAGERS THAN IT. BUT...



95%

OF ORGANISATIONS SAY BETTER TECHNOLOGY AND ACCESSORIES WOULD DRIVE **IMPROVED EMPLOYEE PRODUCTIVITY & SATISFACTION**

Providing the right tools and accessories for each worker's role enables organisations to meet their key digital transformation objectives.

FLEXIBLE WORKERS:

who work inside and outside of the office will benefit from the compatibility and universal connectivity between their tech and accessories, ensuring a seamless working environment.

FREQUENT TRAVELLERS:

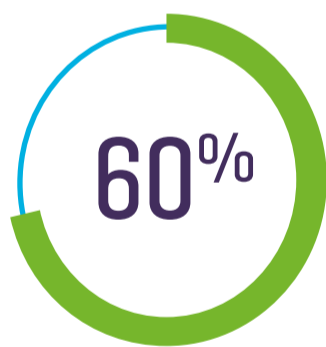
have easier working lives with complete protection of devices and data and the accessories for a better company image.

HOME WORKERS:

can improve productivity with faster connectivity, lasting power and compatibility.

NON-DESKBOUND WORKERS:

can unlock complete control and security with comfortable options for carrying devices around their unique environments.



of **European organisations** believe productivity is the #1 factor driving changes in working environments.



of companies that have completed Digital Transformation think accessories improve productivity in **Hot-Desking & Collaborative work**



of **EMEA organisations** agree that better technology and accessories increase employee satisfaction and/or productivity

The accessories that will deliver these benefits are...



Quality bags and backpacks – to comfortably carry your tech with you on the move



Fast connectivity and reliable solutions. Run multiple devices with ease



Privacy screens and locks – to protect your on screen data, and your tech, from theft



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